



the LINCOLN CLUB  
*of san diego county*

**This letter sent electronically only**

October 9, 2013

Paul E. Jacobs  
Chairman and CEO  
5775 Morehouse Drive  
San Diego, CA 92121-1714

Dear Paul:

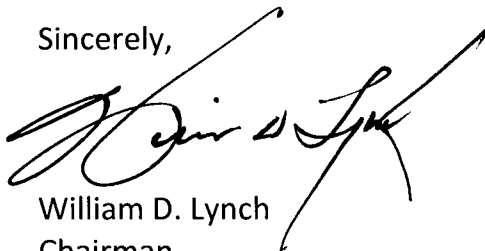
Please take note that the two mailers sent before your letter arrived simply repeated a quote made by Nathan Fletcher on 3/10/12 and repeated information previously released publically by four mainstream public media (Sacramento Bee, San Diego Union Tribune, KUSI News and the ABC News 10.)

Until your letter, we were unaware of Qualcomm's criticism of KUSI's story or any of the other three media stories.

The point of view you have provided will be carefully considered and taken into account in regards to any future mailers.

Notwithstanding any differences of political opinion in the mayoral race, we believe Qualcomm is a very valuable corporate citizen and admire the considerable philanthropic commitments to the community made by the company and the Jacobs family. The mailers in question were not to suggest otherwise. We believe both Qualcomm and the Jacobs family have the highest integrity.

Sincerely,



William D. Lynch  
Chairman