PRESS RELEASE

New Rock 'n' Roll San Diego Course Closes Roads, Impacts Communities

- *NEW race courses tour San Diego's most unique and historic neighborhoods*
- *Neighbors, businesses asked to plan ahead, use alternate routes as outlined online*
- *More than $4.5 million to be raised for the Leukemia & Lymphoma Society; Marathon visitors generate an estimates $72 million in economic impact over event weekend*

SAN DIEGO, CA – May 29, 2013 – The new course for the 16th annual Rock 'n' Roll San Diego Marathon & ½ Marathon To Benefit The Leukemia & Lymphoma Society will close roads in several major areas throughout San Diego this Sunday, June 2, 2013. The redesigned route starts at Balboa Park and will finish downtown at Petco Park.

New in 2013, the marathon course runs through Little Italy, up to Old Town and Bay Park. The half-marathon ventures all the way up to Normal Heights for the first time, with the majority of the course wrapping around Balboa Park. Other communities impacted by the road closures include Hillcrest, University Heights, North Park, Middletown, Downtown, Bay Ho, Clairemont, and Linda Vista.

"We are delighted to roll out a beautiful new marathon course that really showcases everything San Diego has to offer," said Kim Messy, Event Director. "However, it's critical that our neighbors plan ahead, anticipate delays and be aware of publicized alternate routes that are available to get around town. Once the roads are closed, vehicles may not be able to cross the route."

Major street closures include:

- **6th Ave.** from Elm St. to University Ave.
- **University Ave.** from 5th Ave. to Mississippi St.
- **Broadway** from 7th Ave. to Kettner Blvd.

- **India St.** from B St. to San Diego Ave.
- **Morena Blvd.** from Tecolote Rd. to Napa St.
- **Mission Bay Dr** from Taylor St to West Morena Blvd; Mission Bay Dr to Clairemont Dr
- **Friars Rd.** from Napa St. to SR 163 Northbound on-ramp
- **Park Blvd.** from University Ave. to Meade Ave.
- **Adams Ave** from Mississippi St to W. Mountain View Dr; E. Mountain View Dr to 33rd St
- **El Cajon Blvd** from Illinois St to Florida St; Park Blvd to Florida St
- **Pershing Dr**. from Jacaranda Pl. to B St.

Freeway Closures:

- **CLOSED: SR-163 North** (Northbound) from Downtown (A St.) to Friars Rd.
- **I-5 North ramps**: Hawthorn St, Sassafras St, 163N, Sea World Dr, and B St & 19th St
- **I-5 South ramps**: Sea World Dr/Tecolote Rd, 163 N, B St & 17th
- **163 South ramps**: Park Blvd, Friars Rd
- **163 North ramps**: Park Blvd, 10th Ave, Washington St, 6th Ave
- **I-8 West and I-8 East ramps**: 163 N, Morena Blvd

The race not only features separate courses and start times for the marathon and half-marathon, but also a new finish line at Petco Park in downtown San Diego. With the new downtown finish, participants and spectators will be conveniently located just steps away from the Gaslamp Quarter, San Diego's dining, entertainment and hotel mecca.

The Health & Fitness Expo is also located downtown at the Convention Center, where runners must pick up their bibs and can experience more than eighty fitness retailers, exhibits, free samples and interactive clinics. Event weekend concludes on Sunday afternoon with a free finish line celebration and concert headlined by The Psychedelic Furs. For more information, including specific road closure times, visit: runrocknroll.com/san-diego/road-closures

Downloads:

- New 2013 Course Map
- Road Closure Grid
- Freeway and Ramp Closure Grid
- Alternate Access Areas
- Community Map – Hillcrest, University Heights, North Park, Normal Heights
- Community Map – Old Town, Middletown
- Community Map – Downtown, Little Italy
- Community Map – Morena, Bay Ho, Clairemont
- Community Map – Friar's Road, Linda Vista

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